



## **GEO-MED TO DISTRIBUTE IRRISEPT® IN GOVERNMENT CHANNELS**

### **Companies to Showcase Unique Cleansing and Debridement System at 2011 SOMOS Annual Meeting**

**GAINESVILLE, FL – November 28, 2011 –** IrriMax Corporation announced today that Geo-Med, LLC ([www.geomedsdvo.com](http://www.geomedsdvo.com)), a Service-Disabled Veteran-Owned Small Business, will now be responsible for sales and distribution of the IrriSept® product line ([www.irrisept.com](http://www.irrisept.com)) to U.S. government facilities and the military marketplace. The unique cleansing and debridement system is designed for use on a wide variety of wounds including surgical wounds, skin and soft tissue infections, abscesses, deep traumatic wounds, lacerations and puncture wounds. In their first joint effort, the two companies will introduce IrriSept to the military orthopedic community at the upcoming Society of Military Orthopedic Surgeons 53<sup>rd</sup> Annual Meeting, Dec. 13-15 in San Diego, Calif.

“We are eager to offer Geo-Med’s customers an alternative to saline irrigation with IrriSept, the first and only FDA-cleared cleansing and debridement system containing CHG,” explains Gareth Clarke, chief executive officer of IrriMax. “We believe IrriSept has great potential in the military healthcare market.

“The 0.05 percent CHG concentration in IrriSept has been shown effective in laboratory testing against a variety of bacteria and fungi, including Staph and MRSA,”<sup>1,2</sup> continues Clarke. We are excited to partner with Geo-Med which will provide the professional sales organization needed to expand IrriSept’s distribution.”

“We believe this new product will be of great value to our primary customer base: VA medical centers, military treatment facilities and Indian Health Services,” said Mike Locke, CEO of Geo-Med. “IrriSept has the potential to improve patient outcomes, decrease hospital lengths of stay and help medical facilities address infection-related challenges.”

#### **About IrriMax Corporation**

Founded in 2003, IrriMax Corporation develops and markets irrigation solutions using a patented, innovative delivery method that produces unmatched efficacy and safety. The medical device company’s goal is to improve patient outcomes by treating and preventing infections, as well as to increase the safety of healthcare workers. Its flagship product, IrriSept®, is the first and only FDA-cleared irrigation system containing CHG. Continual innovation and ongoing clinical research guide the development of IrriMax products. For more information, visit [www.irrisept.com](http://www.irrisept.com).

#### **About Geo-Med**

Geo-Med, LLC, a Service-Disabled Veteran-Owned Small Business (SDVOSB) was founded in 2004 by a veteran of the United States Marine Corps. Geo-Med, a med/surg supplier to Veterans Administration and Department of Defense Medical Centers, holds both FSS and GSA contracts. Geo-Med’s goal is to improve patient care with superior customer service, uncompromised product quality and business integrity. For more information, visit [www.geomedsdvo.com](http://www.geomedsdvo.com).

<sup>1</sup> Laboratory Testing Records per USP <51>, Antimicrobial Effectiveness Testing, on file at IrriMax Corporation

<sup>2</sup> Laboratory Testing Records, “Chlorhexidine Gluconate (CHG) Bacterial Study Report,” on file at IrriMax Corporation

#### **MEDIA CONTACT**

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